



José Castro

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Sr. UX & AI Product Designer

6+ years of experience

PROFILE

I design AI products, build design systems and lead end-to-end UX processes, from research to delivery. I'm now moving toward Design Engineer: taking what I design to production with AI-native development.

EXPERIENCE



Bitubi

B2B network for car dealerships

2026

Designed and built a full B2B SaaS platform from scratch, owning product, UX and architecture decisions end to end. Orchestrated specialized AI agents to implement 20+ product specs —from database migrations and API design to UI components and QA— shipping a production-ready product solo, in weeks instead of months.



GlobalLogic

Remote · Mendoza, Argentina · Full-time

Nov 2023 - Present

Sr. UX Designer

Sep 2025 - Present

Led the design of Claro Pay, Claro's digital wallet with cashback.

UX Lead

Nov 2024 - Present

Project lead for Claro Argentina: team leadership, strategic planning and cross-functional collaboration. Ran design reviews, documentation, sprint estimation and alignment between client needs and development teams.

Leadership · Strategic planning

UX Designer

Nov 2023 - Nov 2024

On a Claro project I focused on user research, designed intuitive solutions and worked closely with the development team to ensure smooth implementation and a better end-user experience.



EGO Design

Buenos Aires Province, Argentina · Full-time

Feb 2022 - Nov 2023

Experience Designer

Jun 2022 - Nov 2023

My role evolved into Experience Designer, taking responsibility for designing complete experiences, start to finish, in digital products. Focused on strategy, I created solutions that aligned user needs with business goals, covering research, architecture and experience testing.

UI Designer

Feb 2022 - May 2022

Focused on creating visually engaging, functional interfaces. Worked with the development and UX teams to deliver efficient hand-off and precise implementation of designs and prototypes, from the exploratory phase to final design.



Acrux Team

Remote · Freelance

Oct 2021 - Dec 2022

UX Designer

Worked on projects for several countries across sectors such as accounting, consulting and healthcare. Owned different stages of the design process, from research and architecture to design and final hand-off, adapting to each project's needs.

PROJECTS



Modular Studio

modularstudio.io

I run an AI-native product studio.



Aurora Academy

auroracademy.net

Designed and built a financial education academy.

CERTIFICATIONS

Introduction to Artificial Intelligence

LinkedIn Learning · Aug 2026

AI 204c: GL Certified AI Professional – Gemini Code Assist

GlobalLogic · Aug 2026

Journey Mapping

IxDF · Dec 2024

Design Thinking: The Ultimate Guide

IxDF · Aug 2024

Masterclass: How to Design Better Error Messages UX

IxDF · Jul 2024

UX Design for Augmented Reality

IxDF · Apr 2024

AI for Designers

IxDF · Jan 2024

Membership Certificate

IxDF · Dec 2023

AI Applied to Product Design

Platzi · May 2023

EFSET English Certificate 60/100 (B2 Upper Intermediate)

EF SET · May 2023

OKRs

Platzi · Jan 2023

Essential UI Design

LinkedIn · Jul 2022

EFSET English Certificate 45/100 (B1 Intermediate)

EF SET · Jul 2022

Introductory UX/UI Design Course

Nucleo Digital School · Mar 2022

Foundations of User Experience (UX) Design

Coursera · Dec 2021

UX/UI Design

Coderhouse · Jul 2021

Figma

Coderhouse · May 2021

Advanced Social Media Advertising

Coderhouse · Apr 2021

Digital Marketing

Polo TIC Mendoza · Dec 2020

SKILLS

DESIGN

UX researchInformation architectureDesign systems

PrototypingUX leadership

AI & BUILD

Claude CodeCodexOpencodeCursorFigma Make

TOOLS

FigmaPaperFramerNotionGitHubVercelSupabase

LANGUAGES

Spanish

Native

English

B2 · EF SET 60/100

RECOMMENDATIONS

“I had the pleasure of working with José as SM of the design team, where he worked as a UX developer. From day one he has proven to be a true professional, always working in an organized way and with meticulous attention to detail.”

Joaquín Salazar

Agile Coach · Certified Scrum Master · May 2024

“I worked with José at EGO, where he demonstrated not only skills to tackle complex projects, but also to be a great teammate. He is committed and collaborative, willing to offer his expertise and support to the team. He possesses extensive knowledge in UX and UI, which is reflected in the quality and effectiveness of his designs.”

Rocío Turletto

Sr. Product Designer · Design System · May 2024

“I have been working with José in GL. I found a committed person with a firm knowledge of good user interface practices. I recommend working with him because he is empathetic, kind, predisposed and has a resilient profile in changing environments. Without a doubt he can handle different business models and will always look for a clean and modern UI.”

Betania Lozano

Sr. UX Designer · UX Strategist · May 2024

“I had the pleasure of working and collaborating with José at GlobalLogic. He proved to be very professional and capable of taking on complex designs to achieve a solid user experience. Without a doubt, his way of working and his skills are highly recommended for any team.”

Matías Rocca

Ssr. UX/UI Designer · Visual Designer · Mar 2024

“José is an excellent UX/UI designer, works very well in a team, delivers innovative solutions and is a very organized person.”

Zahira B Manzur

CEO & Founder, Acrux Team · Jul 2022

LinkedIn recommendations. Those written in Spanish are translated.

